



STATSED

About Statistics for Education

Publishing

Statsed was founded as an educational publisher in 1990. Our main focus is on products which encourage the active use of real data (statistics and other evidence) within education. These include software, books, an update journal and teachers' resource packs. The first product was a database program called *Secos*. This was developed as part of a collaboration with the Association of European Economics Education, Eurostat and the Centre National de Documentation Pédagogique in France. Database and other investigative support materials have been developed for use across the secondary curriculum, including areas such as Key Skills and NOF ICT training for teachers. A current project, with the Office for National Statistics, is the creation of a book series on "Essential Data Skills" to support practitioners and students in a number of applied areas e.g. business and management, leisure and tourism and the health field.

Software Services

Statistics for Education has an ongoing programme of software-tool development, the latest being our *Enquiry/Composer Multi-media Development Studio*. These tools have been used to create ICT support materials for third-party organisations including the Council of Europe, the Public Record Office, the Nuffield Economics and Business Projects at GCSE, AS/A2 and GNVQ levels, and, for the Office for National Statistics and the Northern Ireland Statistics Research Agency, we developed printed cross-curricular resource packs and CD-ROMs related to the 2001 Census which were distributed free to both primary and secondary schools. Work is being undertaken on new 32-bit versions of these software tools, which will be available to create and deliver materials for this statistics project.

Statistical Services

Statistics for Education provides statistical services to trade associations. These include: confidential data collection, collation and reporting, the maintenance and publication of collections of relevant statistics and customised surveys.

About the Directors

Steve Hurd – A former teacher and teacher trainer with experience of curriculum development, especially in the field of computer assisted learning, going back to 1973. General Secretary (1990-2000) of the Association of European Economics Education and coordinator of European Database Projects with Eurostat and the Council of Europe. Principal Lecturer at Staffordshire University until 1998 where he was Director of the Centre for Economics and Business Education, PGCE course tutor, responsible for ICT training and lecturer in micro-economics and development economics. He is currently an Associate Lecturer with the Open University and responsible for ICT support for Economics and Business teachers within the Open University's Learning Schools Programme. Author of a large number of articles and software titles and co-author/editor of a number of books and journals.

Roger Watson - from 1972 to 1989 Roger was the Managing Director of the Schools Publishing Division of Longman, where he was responsible for the strategic development of Longman's UK Schools business, in all subjects, at both primary and secondary school level. Roger is a former Chairman of the Educational Publishers Council (EPC), of the EPC Software Committee, and he has served on the Boards of a number of organisations including the National Council for Educational Technology (NCET). He is an educational publishing consultant and has worked for numerous organisations including the BBC, the British Library, the Open University, the Publishers Association and the Music Publishers Association.